

JASON MALLET

More than 20 years of experience in graphic design for a diverse range of industries. Able to coordinate and form strong communication bridges with team members at all levels; a committed team player excellent at multi-tasking. A creative thinker, highly skilled in the creation and execution of complex and innovative graphical design solutions, and fresh marketing strategies. Thrives in deadline-driven environments, consistently delivering projects on time and within budget.

CREATIVE EXPERIENCE:

- Brand Management
- Marketing Materials
- Annual Reports
- Infographics
- Creative Supervision
- Corporate Identity Packages
- Trade Show Exhibit Design
- Art Direction (Film & Photo)
- Print Graphic Design
- Technical Illustration
- Client Presentations
- Interface Design
- Web Design
- Online Presentations

TECHNICAL PROFICIENCIES:

Adobe CC (Photoshop, Illustrator, InDesign, Acrobat Pro, Dreamweaver, Muse), Wordpress, HTML, CSS, Microsoft Office, Fireworks, ImageReady, QuarkXpress, PageMaker, Freehand, Flash, Google SketchUp

ONLINE PORTFOLIO:

www.abstractmonkey.com

CONTACT INFORMATION:

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(703) 627-4584
abstractmonkey@gmail.com

PROFESSIONAL EXPERIENCE:

The Consortium for Ocean Leadership – DC

Senior Manager, Art Direction/Web Services – 10/2007 to present

- Coordinate with scientists and policy professionals to generate graphic content
- Enforcing the use of our style guide while evolving it to keep current
- Conceptualize and produce innovative educational and promotional items
- Develop professional, cohesive branding for nine programs
- Developing web materials and redesigning web sites
- Produce promotional materials effectively targeting the required audience

Incorporated Research Institutions for Seismology – DC

Publications Coordinator (Art Director) – 11/2000 to 10/2007

- Generated easily understandable infographics from complex scientific concepts
- Responsible for the design and production of presentations, proposals, newsletters and annual reports
- Spearhead the design of trade show booths as well as banners for smaller events
- Created the visual identity package and booth design for EarthScope

American Management Systems (AMS) – Fairfax, VA

Graphic Designer – 02/2000 to 08/2000

- Implemented the corporate graphic standards in an array of collateral materials that included proposals, presentations, brochures, websites, and software manuals

American College of Obstetricians and Gynecologists – DC

Graphic Designer – 02/1999 to 02/2000

- Conceptualized and designed textbooks and promotional materials illustrating various women's health issues

EG&G Services – Fairfax, VA

Graphic Designer – 07/1998 to 02/1999

- Team member of Marketing & Sales Department charged with the nationwide promotion of U.S. Government Seized Property public auctions
- Coordinated with marketing and sales staff to insure project quality, maintain a tight budget and meet deadlines

Image Associates – Charleston, WV

Assistant Art Director/Graphic Designer – 09/1995 to 09/1997

- As lead for visual components, I worked closely with clients to develop campaigns that stretched from print work and exhibits to package design and television.

EDUCATION:

Corcoran School of Art – Washington, DC • Continuing Education

Marshall University – Huntington, WV • Fine Arts Program: 09/95 - 12/95

Concord College – Athens, WV • Advertising and Graphic Design Program: 08/93 - 05/95

Putnam County Vocational Technical Center – Eleanor, WV • Graphic Design Program: 08/91 - 05/93